

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 26.171728 Longitude: -81.800695

Naples Plaza Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	18,652	63,374	235,937
	Population Est 23Q1	18,753	63,212	235,280
	Population Est 22Q4	18,781	63,109	234,875
	Population Est 22Q3	18,966	63,311	235,249
	Population Est 22Q2	18,885	63,177	234,155
	Population Est 22Q1	18,911	63,183	234,006
	Population Est 21Q4	18,953	63,311	233,931
	Population Est 21Q3	18,964	63,210	233,223
	Population Est 21Q2	18,978	62,834	231,109
	Population Fcst	17,764	61,614	234,575
	2010 Census Population	18,785	61,996	211,072
	2000 Census Population	20,995	66,119	180,754
	1990 Census Population	19,649	50,038	112,856
	Current Year Daytime Population	40,172	117,681	290,826
	Average Seasonal Population	18,060	49,317	134,597
	Historical Annual Growth, 1990 – 2000	0.66%	2.83%	4.82%
	Historical Annual Growth, 2000 – 2010	-1.11%	-0.64%	1.56%
	Estimated Annual Growth, 2010 – CY	-0.05%	0.15%	0.78%
	Projected Annual Growth, CY to Y5	-0.97%	-0.56%	-0.12%
	Group Qtrs Est	441	1,440	3,356
Transient Est Average Last 4 Qtrs	9,342	14,642	25,049	
Households	Current Year Estimated Households	9,328	30,602	106,884
	Households Est 23Q1	9,318	30,464	106,527
	Households Est 22Q4	9,325	30,389	106,321
	Households Est 22Q3	9,425	30,512	106,506
	Households Est 22Q2	9,393	30,478	106,049
	Households Est 22Q1	9,410	30,489	106,003
	Households Est 21Q4	9,428	30,546	105,967
	Households Est 21Q3	9,436	30,507	105,638
	Households Est 21Q2	9,441	30,333	104,689
	Households Fcst	8,882	29,650	106,294
	2010 Census Households	9,478	29,921	94,236
	2000 Census Households	10,363	30,999	78,926
	1990 Census Households	9,615	23,033	48,545
	Historical Annual Growth, 1990 – 2000	0.75%	3.01%	4.98%
	Historical Annual Growth, 2000 – 2010	-0.89%	-0.35%	1.79%
	Estimated Annual Growth, 2010 – CY	-0.11%	0.16%	0.89%
	Projected Annual Growth, CY to Y5	-0.98%	-0.63%	-0.11%
Population per Household	1.95	2.02	2.18	

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Naples Plaza Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	4.9%	3.7%	3.0%
	HH Income \$250,000 to \$499,999	5.8%	4.5%	3.6%
	HH Income \$200,000 to \$249,999	13.6%	10.5%	8.4%
	HH Income \$175,000 to \$199,999	10.0%	9.2%	6.3%
	HH Income \$150,000 to \$174,999	6.6%	5.4%	5.9%
	HH Income \$100,000 to 149,999	13.0%	14.9%	17.0%
	HH Income \$75,000 to 99,999	9.3%	11.4%	12.6%
	HH Income \$50,000 to 74,999	11.4%	12.9%	16.1%
	HH Income \$35,000 to 49,999	9.1%	9.0%	9.3%
	HH Income \$25,000 to 34,999	4.9%	6.0%	6.1%
	HH Income \$15,000 to 24,999	5.3%	6.5%	5.6%
	HH Income \$0 to 14,999	6.1%	6.0%	6.0%
	Average Household Income	\$216,751	\$182,558	\$144,194
	Median Household Income	\$112,527	\$95,376	\$87,435
	Per Capita Income	\$110,147	\$89,185	\$66,054
	Average Disposable Income	\$112,977	\$102,324	\$94,948
	Median Disposable Income	\$97,008	\$83,855	\$77,880
	Discretionary HH Income Over \$150,000	21.1%	15.4%	11.0%
	Discretionary HH Income \$125,000 to \$149,999	12.9%	11.4%	8.1%
	Discretionary HH Income \$100,000 to \$124,999	9.0%	7.5%	8.3%
	Discretionary HH Income \$75,000 to \$99,999	9.8%	10.4%	11.6%
	Discretionary HH Income \$50,000 to \$74,999	14.2%	15.9%	17.7%
	Discretionary HH Income \$25,000 to \$49,999	17.9%	19.7%	23.7%
	Discretionary HH Income Under \$25,000	15.2%	19.7%	19.6%
	Average Discretionary HH Income	\$89,725	\$79,210	\$71,350
	Median Discretionary HH Income	\$80,244	\$66,493	\$58,774
	Householder White – Count	8,007	25,185	79,431
	Median HH Income	\$123,770	\$107,890	\$98,363
	Average HH Income	\$119,292	\$111,619	\$105,674
	Householder Black or African-American – Count	244	576	2,818
	Median HH Income	\$63,899	\$68,798	\$70,479
	Average HH Income	\$66,390	\$83,087	\$81,408
	Householder Hispanic – Count	819	3,614	19,041
Median HH Income	\$68,367	\$56,731	\$66,597	
Average HH Income	\$82,481	\$69,602	\$78,309	
Householder Asian or Pacific Islander – Count	31	288	1,362	
Median HH Income	\$149,980	\$112,996	\$96,036	
Average HH Income	\$147,921	\$112,851	\$103,811	
Householder Other or Pacific Islander – Count	228	939	4,231	
Median HH Income	\$87,005	\$65,079	\$72,302	
Average HH Income	\$98,969	\$75,807	\$82,622	

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Naples Plaza Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	8,592	29,951	112,013
	Female Population	10,060	33,424	123,924
Total Population by Age	Count of Pop 0 to 4 years	493	1,882	8,304
	Count of Pop 0 to 7 years	650	2,455	11,301
	Count of Pop 5 - 13	890	3,318	15,440
	Count of Pop 14 - 18	493	1,871	8,207
	Count of Pop 19 - 22	554	2,055	8,460
	Count of Pop 22 - 25	450	1,612	6,371
	Count of Pop 25 - 29	600	2,343	9,655
	Count of Pop 30 - 34	551	2,336	9,728
	Count of Pop 35 - 39	558	2,352	10,337
	Count of Pop 40 - 44	589	2,401	10,561
	Count of Pop 45 - 59	2,500	9,410	36,790
	Count of Pop 60 - 74	5,572	17,296	58,302
	Count of Pop 75 - 84	3,739	11,764	38,649
	Count of Pop 85+	1,663	4,735	15,134
	% of Pop 0 to 4 years	2.6%	3.0%	3.5%
	% of Pop 0 to 7 years	3.5%	3.9%	4.8%
	% of Pop 5 - 13	4.8%	5.2%	6.5%
	% of Pop 14 - 18	2.6%	3.0%	3.5%
	% of Pop 19 - 22	3.0%	3.2%	3.6%
	% of Pop 22 - 25	2.4%	2.5%	2.7%
	% of Pop 25 - 29	3.2%	3.7%	4.1%
	% of Pop 30 - 34	3.0%	3.7%	4.1%
	% of Pop 35 - 39	3.0%	3.7%	4.4%
	% of Pop 40 - 44	3.2%	3.8%	4.5%
	% of Pop 45 - 59	13.4%	14.8%	15.6%
	% of Pop 60 - 74	29.9%	27.3%	24.7%
	% of Pop 75 - 84	20.0%	18.6%	16.4%
	% of Pop 85+	8.9%	7.5%	6.4%
Median Age	65.2	62.1	57.9	
Average Age	57.7	55.3	52.3	
Male Population by Age	% of Pop 0 to 4 years	2.9%	3.2%	3.8%
	% of Pop 5 - 13	5.3%	5.7%	7.0%
	% of Pop 14 - 18	2.9%	3.2%	3.7%
	% of Pop 19 - 22	3.3%	3.6%	3.9%
	% of Pop 22 - 25	2.7%	2.8%	3.0%
	% of Pop 25 - 29	3.6%	4.2%	4.5%
	% of Pop 30 - 34	3.2%	4.1%	4.4%
	% of Pop 35 - 39	3.1%	4.1%	4.6%
	% of Pop 40 - 44	3.2%	3.9%	4.6%
	% of Pop 45 - 59	13.4%	14.9%	15.5%
	% of Pop 75 - 84	20.2%	18.0%	15.8%
	% of Pop 60 - 74	28.5%	25.4%	23.2%
	% of Pop 85+	7.8%	6.8%	5.9%
	Median Age	64.0	60.2	55.7
Average Age	56.3	53.7	50.9	

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	% of Pop 35 - 39	2.9%	3.4%	4.1%
	% of Pop 40 - 44	3.1%	3.7%	4.3%
	% of Pop 45 - 59	13.4%	14.8%	15.6%
	% of Pop 60 - 74	31.1%	28.9%	26.1%
	% of Pop 75 - 84	19.9%	19.0%	16.9%
	% of Pop 85+	9.9%	8.0%	6.9%
	Median Age	66.0	63.6	59.8
Average Age	58.8	56.6	53.6	
Race	Count of White	15,853	52,549	176,744
	Count of Black or African-American	826	2,433	12,760
	Count of Asian or Pacific Islander	209	807	3,878
	Count of Other races	1,765	7,586	42,555
	White	85.0%	82.9%	74.9%
	Black or African American	4.4%	3.8%	5.4%
	Asian	1.1%	1.3%	1.6%
	Other Races	9.5%	12.0%	18.0%
Language Spoken	Speak English at Home	84.8%	80.1%	71.4%
	Speak Spanish at Home	9.4%	12.9%	19.6%
	Speak French or French Creole at Home	2.9%	2.7%	4.0%
	Speak German at Home	0.8%	1.0%	0.8%
	Speak Other Indo-European Languages at Home	1.1%	1.5%	2.0%
	Speak Russian and Other Slavic Languages at Home	0.4%	1.0%	1.1%
	Speak Chinese at Home	0.0%	0.2%	0.1%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.1%	0.1%	0.3%
	Speak Other Asian Languages at Home	0.0%	0.2%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.2%	0.2%
	Speak Other Language at Home	0.2%	0.2%	0.2%
Hispanic	Hispanic Population	2,085	9,601	55,371
	Hispanic Population Percent	11.2%	15.1%	23.5%
	Mexican	13.1%	33.5%	31.7%
	Puerto Rican	5.3%	6.6%	8.0%
	Cuban	34.8%	20.9%	24.5%
	Dominican	0.3%	1.6%	1.6%
	Central American	20.9%	12.0%	10.5%
	South American	13.7%	18.4%	18.2%
	Other Hispanic	11.9%	7.0%	5.5%
	2000 Hispanic Population Percent	6%	10%	14%
1990 Hispanic Population Percent	4%	6%	7%	

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Ancestry	American (percent of total population)	8.5%	7.2%	6.0%
	American	8.4%	7.0%	5.8%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.0%	1.2%	1.6%
	Chinese	0.1%	0.3%	0.2%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.3%	0.3%	0.5%
	South East Asian (ie. Vietnamese)	0.5%	0.4%	0.6%
	Other Asian	0.1%	0.1%	0.2%
	European (percent of total population)	50.7%	47.8%	40.7%
	British	10.3%	8.7%	6.8%
	Dutch	1.0%	0.9%	0.8%
	French	2.1%	2.0%	1.6%
	German	10.9%	9.7%	8.4%
	Italian	5.1%	6.0%	5.9%
	Polish	2.1%	2.1%	2.1%
	Scandinavian	2.7%	2.6%	2.1%
	Scotch/Irish	11.5%	10.9%	8.7%
Other European (ie. Greek/Russian)	4.9%	5.1%	4.4%	
Middle Eastern	0.5%	0.5%	0.5%	
Other Ancestry	15.9%	16.3%	16.6%	
Unclassified Ancestry	12.1%	11.8%	11.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	15,772	52,636	189,155
	Elementary (0 to 8)	2.5%	2.6%	4.2%
	Some High School (9 to 11)	2.7%	3.2%	4.0%
	High School Graduate (12)	17.1%	20.3%	24.1%
	Some College (13 to 16)	15.5%	16.6%	16.8%
	Associates Degree Only	7.8%	8.0%	8.5%
	Bachelors Degree Only	32.8%	28.6%	25.2%
	Graduate Degree	21.6%	20.7%	17.2%
	% College (4+)	54.4%	49.3%	42.3%
Household Type	Total Households – count	9,328	30,602	106,884
	One Person HHs – count	3,446	10,472	32,568
	Family HHs – count	5,338	18,287	68,700
	Married Couple – count	4,577	15,894	55,914
	w/own children – count	756	2,724	11,549
	w/out own children – count	3,821	13,170	44,364
	Male Householder – count	327	1,065	4,159
	Female Householder – count	434	1,328	8,627
	Non-Family Households – count	545	1,844	5,616
	1 Person Household	36.9%	34.2%	30.5%
	2 Person Household	45.9%	46.1%	45.1%
	3 Person Household	7.6%	8.9%	10.4%
	4 Person Household	5.1%	6.1%	7.7%
	5 Person Household	2.6%	2.8%	3.8%
6 Person Household	1.2%	1.1%	1.6%	
7+ Person Household	0.6%	0.7%	1.0%	
% Households With Children	10.9%	11.9%	16.9%	

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Naples Plaza Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	15,071	46,341	151,024
	Owner Occupied Percent	44.2%	49.0%	51.2%
	Renter Occupied Percent	17.7%	17.0%	19.5%
	Vacant Housing Percent	38.1%	34.0%	29.2%
	Total Housing Units (Census 2000)	15,011	44,038	107,860
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	23.0%	19.3%	17.8%
	Property Value \$750,000 to \$999,999	10.4%	9.2%	12.5%
	Property Value \$500,000 to \$749,999	14.7%	17.0%	24.4%
	Property Value \$400,000 to \$499,999	5.0%	7.5%	10.3%
	Property Value \$300,000, to \$399,999	5.3%	7.5%	8.8%
	Property Value \$200,000 to \$299,999	2.7%	6.1%	5.9%
	Property Value \$150,000 to \$199,999	0.6%	1.1%	1.1%
	Property Value \$100,000 to \$149,999	0.3%	1.2%	1.1%
	Property Value \$60,000 to \$99,999	0.4%	0.5%	0.5%
	Property Value \$40,000 to \$59,999	0.1%	0.4%	0.3%
	Property Value \$0 to \$39,999	0.4%	0.9%	1.2%
	Median Home Value	\$1,219,606	\$962,401	\$712,593
Wealth per Household	\$0 and under - percent	14.9%	15.1%	15.7%
	\$1 to \$4999 - percent	6.9%	7.0%	7.5%
	\$5k to \$9999 - percent	3.8%	3.9%	4.0%
	\$10k to \$24999 - percent	5.7%	5.8%	5.9%
	\$25k to \$49999 - percent	6.4%	6.5%	6.6%
	\$50k to \$99999 - percent	10.1%	10.2%	10.3%
	\$100k to \$249999 - percent	19.2%	19.2%	19.0%
	\$250k to \$499999 - percent	14.9%	14.8%	14.4%
	\$500k+ - percent	18.0%	17.5%	16.7%
	Median HH Wealth	\$116,759	\$112,107	\$100,204
	Avg HH Wealth	\$281,294	\$276,067	\$265,478
Economic Viability	Economic Viability Local	296	297	293
	Economic Viability Indexed	109	110	108
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	7,695	25,039	99,684
	Managerial/Executive	29.0%	24.6%	20.4%
	Professional Specialty	21.7%	20.8%	18.0%
	Healthcare Support	4.0%	2.3%	2.6%
	Sales	14.2%	12.6%	13.5%
	Office & Administrative Support	5.0%	8.2%	9.1%
	Protective Service	0.5%	1.2%	1.9%
	Food Preparation	10.0%	8.5%	8.1%
	Building Maintenance & Cleaning	4.3%	4.6%	6.1%
	Personal Care	2.2%	3.4%	3.0%
	Farming, Fishing, & Forestry	0.6%	0.3%	0.2%
	Construction	5.5%	8.5%	9.9%
	Production & Transportation	3.0%	5.0%	7.2%
	Percent White Collar Workers	73.9%	68.5%	63.7%
	Percent Blue Collar Workers	26.1%	31.5%	36.3%

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	Agriculture/Mining/Construction	9.7%	11.5%	11.8%
	Manufacturing	5.1%	3.6%	4.1%
	Transportation	3.0%	2.8%	3.4%
	Information	1.5%	1.5%	1.2%
	Wholesale/Retail	12.7%	13.3%	14.5%
	Finance, Insurance, Real Estate	13.1%	11.8%	9.5%
	Professional Services	12.5%	11.4%	9.2%
	Management Services	0.2%	0.1%	0.1%
	Administrative/Waste Services	4.9%	5.4%	6.4%
	Educational Services	17.0%	17.0%	16.8%
	Entertainment Services	13.8%	13.1%	14.0%
	Other Professional Services	5.0%	6.4%	6.3%
	Public Administration	1.5%	2.1%	2.7%
Vehicles per HH	No Vehicles	5.7%	4.0%	4.5%
	1 Vehicle	48.6%	47.9%	45.2%
	2 Vehicles	35.7%	37.7%	38.4%
	3 or more vehicles	9.9%	10.3%	11.9%
	Average Number of Vehicles	1.52	1.57	1.61
Change	Births (last 12 months)	109	396	1,697
	Deaths (last 12 months)	372	1,145	3,771
	Migration (last 12 months)	33	960	3,890
Work place	Workplace Establishments	3,215	7,715	14,564
	Workplace Employees (FTE)	24,482	64,709	118,102